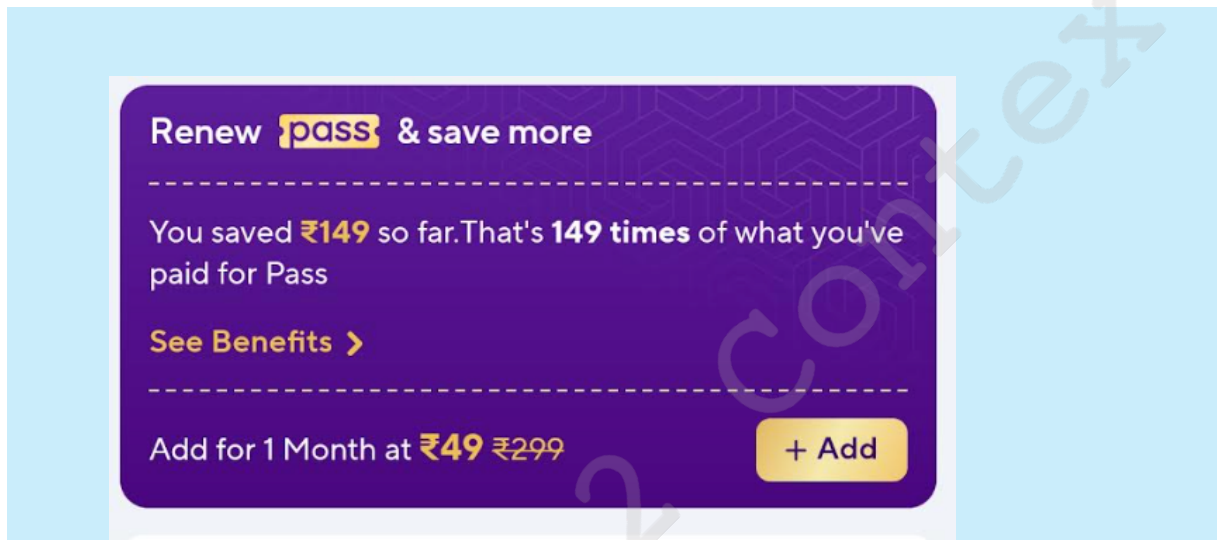


Membership Benefits

Many online delivery partners offer membership plans (such as Swiggy OneBLCK, Zepto Pass, Zomato Gold etc.) with benefits such as discounts on delivery fee, surge fee, product price etc.

Once, I received a notification of membership renewal as below:



How about some reasoning on the above infographic?

1. How much discount is being offered now on the 1-month pass, in comparison with the original price? (discount value in terms of both difference value and percentage are welcome)
2. What do you think was the cost of membership pass when I bought it the first time? How do you know?